

Ready for the Future?

AGTA Spring 2017 Agenda

the Joule Hotel
March 26-29, 2017



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

"Bringing Airports and Ground Transportation Together"

AGTA DALLAS 2017 PROGRAM AGENDA

SATURDAY, MARCH 25

Information about activities for those who plan to explore in and around Dallas on their own prior to the meeting can be found at www.visitdallas.com.

SUNDAY, MARCH 26

3:00 p.m.	Board of Directors Meeting	Pegasus Salon
4:00 - 6:00p	Meeting Registration	Pegasus Foyer
6:30 p.m.	President's Welcome Reception	<i>the Joule Hotel Terrace</i> Cocktail attire appropriate

MONDAY, MARCH 27

7:45 a.m.	Registration Desk Open	
8:00 a.m.	Welcome Breakfast Buffet	
	AGTA Welcome.....	Lorraine Wilde, AGTA President
	Local Welcome.....	Don Hobbs, D/FW International Airport
	Conference Overview.....	Ray Mundy, Ph.D., AGTA Executive Director
	Mini-Presentations by vendors/exhibitors	
9:00 a.m.	General Plenary Session – TNCs and Airports	
	The business of airport ground transportation is experiencing rapid changes in technology, competition, and airport operations. These are perhaps the most significant changes to come about over several decades of service. The concept of the “Concessioned Airport Curb” whereby all commercial users were under agreements with their airports may be falling apart due to these changes.	
	Airport landside managers are also in the middle of these changes as they grapple with how to manage congestion and equitable airport curb access in these turbulent times. Airport plans for increasing access for those covered by ADA and decreasing the use of carbon based fuels by those serving the airport may be stymied as new entrants into the airport ground transportation market are not in compliance with these plans. Finally, airport revenues from car rentals and parking are being threatened by the travelers' rapid move to use TNCs, and down the road, toward the autonomous self-driving cars of the future.	
	This plenary session of the March AGTA Dallas Meeting will examine these and other issues to help delegates as they plan and manage the airport ground transportation curb of the future.	
	Peter Mandle and Stephanie Box.....	InterVISTAS
	ACRP Synthesis Report on Top 100 Airports and TNCs	
	Abu Azam.....	SFO
	Update on the TNC Impact at SFO	
	Moderator.....	Ray Mundy, AGTA Executive Director
	Discussant Panelists.....	Abu Azam, SFO
	Stacy Mattson, SeaTac
	Donald Hobbs, DFW
	Jay Bass, San Diego
	Tyler Maheu, Phoenix Sky Harbor Airport
10:30 a.m.	Morning Break/Exhibits Available	
10:45 a.m.	Insurance and Legal Issues Dealing with TNCs	
	Paul Halloran.....	Insurance Services Mesirow Financial
	Matt Daus.....	IATR President

- 11:45 a.m. Ground Transportation Industry Reaction to TNCs**
 Speaker.....AI LaGasse, TLPA CEO
- 12:00 p.m. Luncheon and Speaker – *Sponsored by Dallas/Fort Worth International Airport***
Invitation to Dallas Love Field landside tour.....Mark Fragale, Dallas Love Field
Speaker.....Kevin Coffey, Corporate Travel Safety
Securing Airport Ground Transportation Passengers and Employees in This Age of Terrorism
- 1:30 p.m. Operator and Airport Workshops**
- *What is your airport or ground transportation operator doing to improve passenger security?*
 Facilitators - Bill Lanham, MWAA Dulles International Airport and Kevin Coffey, Corporate Travel Safety
 - *Airport questions about TNCs: Are airports charging TNCs enough? What are airports doing to manage congestion caused by TNCs? Where do we place them and how much space should we give them? Do TNCs need their own holding lot and, if so, what and how do we charge them?*
 Facilitator - April Russ, Ft. Myers Southwest Florida International Airport
 - *Are airport landside mode-split models now hopelessly out of date?*
 Facilitator - Darren McKenna, Ricondo & Associates
- 3:00 p.m. Afternoon Break/Exhibits Available**
- 3:15 p.m. Dallas Love Field Landside Operations Tour Departure**
 Delegates will be bused to Dallas Love Field for landside operations tour - Returning to the Joule
- 6:00 p.m. Cocktail Hour**
 Dinner on your own: (Recommendations for good restaurants on property and nearby will be available – reservations recommended)

TUESDAY, MARCH 28

- 8:00 a.m. Continental Breakfast**
- 8:30 a.m. Impacts Due to TNC Airport Operations**
 Presenters: John McCarthy.....GO Airport Express
 Dave Bird.....SuperShuttle
 Sarah Fisher.....The Parking Spot
 James Cooper.....Taxi Research Partners
- 10:15 a.m. Morning Break/Exhibits Available - *Sponsored by Mitchell-Humphrey and Co.***
- 10:30 a.m. New Airport Landside Technologies – From Luxury to Necessity**
 A panel of industry experts will discuss what's new and why airports and ground operators will need these emerging technologies to not only manage their curbs and collect revenues, but also to use the data from these new systems in planning for the future.
 Presenters: Lyndy Burnham.....The Hudson Group
 Lynn Richardson.....GateKeeper Systems
 Forest Swonsen.....Transcore
 Niall Prenty.....ICabbi
 Dan Rogers.....CMT Group/Creative Mobile Technologies
- 12:15 p.m. Luncheon and Speakers**
Speaker.....Don Hobbs, DFW Landside Manager
- ***The History and Justification for Collecting a Parking Access Fee From All Guests and Visitors to DFW Airport***
 - ***Transportation Business Unit (TBU) - Ground Transportation Operations (GTO) Employee Engagement. The Heart and Soul of TBU - GTO Prepares to Move Into the Future of Transportation***
 - ***Invitation to AGTA Spokane - September 10-13.....***Chance Abbey, Spokane Int'l Airport

- 1:30 p.m. **Concurrent Roundtable Sessions/Workshops**
- *What electronic customer service features should airports require of their ground transportation concession operators? Non-concession operators?*
Facilitator - Jeff Finkel, GO Yellow Checker Shuttle/Yellow Cab
 - *Should high occupancy vehicles such as vans, buses, and/or concessioned courtesy vehicles get special priority access to the airport curb due to their environmental and ADA implications?*
Facilitator - Jim Gleich, SuperShuttle Corporation
 - *What can airports do about illegal drivers posing as TNC drivers, or TNC drivers from picking up airport personals off their TNC meter?*
Facilitator - Gary Myers, MWAA Reagan National Airport
- 3:00 p.m. **Afternoon Break/Exhibits Available - *Sponsored by Mitchell-Humphrey and Co.***
- 3:15 p.m. **Concurrent Workshop Sessions/Workshops**
- *Should all commercial and airport courtesy vehicle providers be required to use a cell phone app which tracks their presence on the airport and pays their access fees?*
Facilitator - Chris Saunders, Nashville Airport Authority
 - *What are airports doing to enforce their TNC company dress and vehicle identification agreements?*
Facilitator - Laurie Suggs, Raleigh Durham Airport Authority
 - *Are rising airport car rental and airport on- and off-airport parking fees driving customers to alternatives?*
Facilitator - TBD
- 6:00 p.m. **Depart for reception and dinner.....El Fenix Restaurant**

WEDNESDAY, MARCH 29

- 8:30 a.m. **Continental Breakfast/ Wrap-Up Roundtable**
Presenter: Ray Mundy, AGTA Executive Director and Director, UM-SL Center for Transportation Studies. This wrap-up session will feature updates on United Kingdom airport fees for the private automobile and the substitution of bus and van services for aircraft in the U.S. Essential Air Service program. There will be a brief Dallas meeting review and evaluation, and proposed topics for September 10 - 13 AGTA Spokane meeting.
- 10:00 a.m. **DFW Airport Landside Operations Tour Departure**
Departing attendees may take luggage onboard. Tour will end no later than 12:30

.....

SPOUSE/GUEST ACTIVITIES

SUNDAY, March 26

6:30 - 8 **Kickoff Networking Reception** **the Joule Hotel**
Cocktail attire appropriate

MONDAY AND TUESDAY, March 27 and 28

Because of an insufficient number of registered spouses for this meeting, we have not scheduled off-site Spouse/Guest activities for Monday and Tuesday. Those spouses/guests who are pre-registered, however, will meet at 9:30 outside CBD Provisions for an "Introduction to Dallas" breakfast on Monday morning.

Monday 6:00 - 7 *Cocktail Hour* - dinner on your own

Tuesday 5:45 **Shuttles to AGTA reception and dinner at El Fenix.** Business casual attire appropriate