

## Social and Spouse Program

(Transportation by *Ken Wilson Ford*)

### **SUNDAY, MARCH 17 (DON'T FORGET YOUR GREEN!!)**

6:30 President's Welcome Reception  
*Cocktail attire appropriate*

### **MONDAY, MARCH 18**

9:30 Meet in library for departure to the Biltmore House Estate and lunch - Browsing and shopping in Biltmore Village

6:00 Cocktail Hour - Delegates are free for dinner tonight

### **TUESDAY, MARCH 19**

10:00 Meet in library for departure to Asheville's River Arts District - Lunch - and shopping...

6:00 Departure to the Highland Brewery for an evening of BBQ, the Highland Brewery, Moonshine, and Bluegrass, courtesy of the Asheville Regional Airport. Note: Attire is casual, but close-toed shoes are required for the tour(s).

### **WEDNESDAY, MARCH 20**

8:30 Enjoy continental breakfast with meeting delegates.  
Safe journey home...

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Put September 22 - 25 on your calendar now, for you are all invited to join AGTA at our Fall 2013 conference in ST LOUIS, home of AGTA.

We'll be at the Hilton Ballpark Hotel --  
and the Cards are IN TOWN during our stay!

We promise, you won't want to miss it!

# Small, Medium, or Large - Airport or Operator

## *Strategies for Profitability in ANY Situation*

### **Renaissance Asheville Hotel**

Asheville, NC

March 17 - 20, 2013

### **MEETING AGENDA**



**A CONFERENCE OF THE  
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

## **SUNDAY, MARCH 17 - HAPPY ST. PATRICK'S DAY!!**

3:00 AGTA Board of Directors' Meeting

6:30 Welcome Reception - *Sponsored by Charah*  
(Cocktail attire appropriate)

## **MONDAY, MARCH 18**

7:45 Registration desk open

8:00 Meeting Kickoff Breakfast - *Sponsored by Standard Parking & AGTA*

- AGTA Welcome.....AGTA President, David Bird
- Local Welcome...Lew Bleiweis, Asheville Regional AP Director  
.....Stephanie Brown, Asheville CVB  
.....Oscar Wong, Owner Highland Brewing Co.
- Conference Overview.....Ray Mundy, AGTA Exec Director
- Allied Member/Vendor Mini-Presentations

9:15 Exhibits Open

9:30 **General Session**

### **"Winning" Ground Transportation - A Function of Perception**

Presenters .....John McCarthy, GO Airport Express  
.....Dan Murray, Standard Parking Corp  
.....Mike Percy, Denver Int'l Airport  
.....Sherman Stark, Asheville Reg Airport  
.....David King, Asheville Reg Airport

10:30 Beverage Break - *Sponsored by RS & H* Exhibits Available

10:45 **Taxi Holding Lots and the Private Auto - Innovative Sources of Revenue Generation**

Presenters .....Peter Mandle, Leigh Fisher  
.....Don Hobbs, DFW Airport  
.....Forest Swonsen, TransCore  
.....Lynn Richardson, Gatekeeper Systems

12:00 Luncheon - *Sponsored by Baker Corporation & AGTA*

Speaker *TBA*

1:30 **Concurrent Roundtable Sessions**

- *Evaluating an airport's ground transportation counter*  
Facilitator .....Eric Hudak, Minneapolis Int'l Airport
- *Can airports be paid electronically from each passenger's payment to the operator?*  
Facilitator .....Lynn Richardson, Gatekeeper Systems
- *Schemes to help smaller airports entice operators to provide shared ride taxi service*  
Facilitator .....Chris Groome, Groome Transportation

2:45 Beverage Break - *Sponsored by RS & H* Exhibits Available

3:00 **Operator and Airport Workshops**

- *Exclusive ground transportation concessions - Good for ANY size airport?*  
Facilitator .....Lorraine Wilde, GO Airport Shuttle
- *Is it realistic to charge private autos to pick up at airports?*  
Facilitator .....Ray Mundy, AGTA & UM-SL
- *Airports as enforcers of hours of service requirements for taxis and vans*  
Facilitator .....Billy Carter, SuperShuttle Austin

6:00 **Happy Hour - Sponsored by Roush CleanTech**

## **TUESDAY, MARCH 19**

8:30 Continental Breakfast - *Sponsored by AVCON*

9:00 **GENERAL SESSION**

### ***Complying with the Federal Motor Carrier Safety Administration***

Speaker.....Matthew Daecher, Daecher Consulting Group

9:30 **RFPs for shared-rider van and taxis" Reasonable requirements for large, medium, and small airports**

Speaker.....Jim Gleich, SuperShuttle Corporation

10:15 Beverage Break - *Sponsored by TransLoc & Amano McGann*

### **Exhibits Available**

10:30 **New technologies for the airport ground transportation industry -- An Update**

- Software application technology
  - .....Ario Keshani, SuperShuttle
  - .....Lyndy Burnham, The Hudson Group
  - .....John Mickey, TransLoc
  - .....Jeremy Phillips, Taxi Magic
- Vehicle Technology
  - .....Eric Bates, Roush CleanTech

12:00 Luncheon - *Sponsored by \_\_\_\_\_*

Speaker.....Bill Eaker, Coordinator, Land-of-Sky Clean Vehicles Coalition, Land of Sky Regional Council

1:30 Concurrent Workshop Sessions/Workshops

- *Can smaller airports support shared-ride shuttle systems?*  
Facilitator.....Ray Mundy, AGTA
- *Will new technologies such as taxi, limo, or van apps reduce airport concession revenues?*  
Facilitator.....Robert Bergeron, DFW Airport

2:45 Beverage Break - *Sponsored by TransLoc & Amano McGann*

Exhibits Available (Exhibits should be removed following)

3:00 Concurrent Workshop Sessions Resume

- *Airport parking shuttle trends and issues*  
Facilitator .....Kevin Richardson, The Parking Spot
- *How large should ground transportation holding lots be?*  
Facilitator.....Peter Mandle, Leigh Fisher
- *Reclaiming airport revenues lost to off-airport hotels and other commercial enterprises*  
Facilitator.....Monica Beltran, Miami Int'l Airport

5:45 **Depart for evening of BBQ, Highland Brewery, Moonshine, and Bluegrass - Courtesy of the Asheville Regional Airport**

Casual attire -- NOTE: Close-toed shoes required for tours

## **Wednesday, March 20**

8:30 Continental Breakfast

9:00 Meeting wrap-up roundtable

AGTA Executive Director Ray Mundy leads a discussion of recent topics facing the airport ground transportation industry and ongoing research to solve these issues.

12:00 Official AGTA conference adjournment