

The Ground Transportation "Concessioned" Airport

**Little America Hotel
September 14 - 17, 2008**

FINAL MEETING AGENDA



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

SALT LAKE CITY 2008 PROGRAM

SUNDAY, SEPTEMBER 14

(Airport/hotel Transfers Courtesy of GO All Resort Express)

- 9:15 Anyone wishing to observe Mormon Tabernacle Choir performance must be seated prior to this time
- 3:00 AGTA Board of Directors' Meeting
- 6:30 Welcome Reception (Cocktail attire appropriate)

MONDAY, SEPTEMBER 15

- 7:45 Registration desk open
- 8:00 Meeting Kick-off Breakfast
- AGTA Welcome.....AGTA President, Farouq Massoud
 - Local Welcome.....Maureen Riley, Exec Director, SLC Airport
 - Conference Overview.....Ray Mundy, AGTA Exec Director
 - Allied Member/Vendor Mini-Presentations
- 9:15 Exhibits Open
- 9:30 General Session
- Good Airport Ground Transportation Concession Agreements Are Important Now More than Ever**
- Moderator.....Ray Mundy
- **The Airport View**
Presenter.....Gary Davies, Jacobs Consultancy (formerly BWI)
 - **Benefits of a Single Concessionaire For Even LARGE Airports**
Presenter.....John McCarthy, GO Airport Express
 - **When Concessionaires are Not Necessary**
Presenter.....Allen Fugate, VanGalder Bus/Coach USA
- 10:45 Beverage Break - Exhibits Available
- **What Makes a Good AP Landside Management Concession?**
Presenter.....Jackie Besser, DAJA International
 - **Using An Airport Concession Approach to Regulate City Transportation**
Presenter.....Brent Kovac, SLC Grn Trans Administrator
- 12:00 Luncheon - *Sponsored by TransCore*
- Presentation - **Evolution of the Salt Lake City Airport's Ground Transportation System**
- Speaker.....Larry Bowers, SLC Landside Manager
- 1:30 General Session Resumes
- **Using Secret Shoppers to Validate GT Service Requirements**
Presenter.....Julie Ingman, The Secret Shopper
 - **Canadian Airport Ground Trans Concession Agreements**
Presenters.....Michael Sinclair, Toronto Pearson Int'l Airport
.....Joanne Martel, Edmonton Airports Authority
.....Shawnah Whittaker, Calgary Airport Authority
 - **Managing the DNC Airport Transportation**
Presenter.....Mike Percy, Denver International Airport
- 3:00 Beverage Break - Exhibits Available
- Departure for **Tour of Salt Lake City and the Salt Lake City International Airport Landside Operations Tour**
- 6:00 **Cocktail Hour - Sponsored by the Salt Lake City Int'l Airport**

TUESDAY, SEPTEMBER 16

8:30 Continental Breakfast

9:00 GENERAL SESSION

- **Who Loses When Taxi Concessions are Discontinued**
Presenter.....Dave Logan, Yellow Checker Cab San Jose
- **Insurance Requirements for Airport Concessions - How Much??**
Presenter...Ray Harvey, Crossroads Agency/National Interstate
- **Single Concessionaire Benefits in the Shared Ride Van Industry**
Presenter.....Jim Gleich, SuperShuttle International
- **Survey of Laws and Regulations of Airport Commercial Ground Transportation and Ground Access to Major Airports by Public Transportation**
Presenter.....Peter Mandle, Jacobs Consultancy

10:30 Beverage Break- Exhibits Available

10:45 General Session

New Technology in Ground Transportation

- **TaxiPass**
Presenter..... Andy Mina, TaxiPass
- **Onboard Real Time Advertising**
Presenter.....Tom Escher, AudioConexus

12:00 Luncheon - **AGTA Invites YOU to New Orleans**

Speaker.....Don Duvernay, GO Airport Shuttle New Orleans

1:30 Concurrent Workshop Sessions

- **Software For Managing Ground Transportation At Small And Medium Airports**
Moderator.....Paul McKeever, TransCore
- **Industry Consolidation In The Shared Ride Van Industry- What Will It Mean For Our Industry?**
Moderator.....David Bird, SuperShuttle International
- **The RIDE Act And Other Legislative Moves**
Moderator.....Ray Mundy, AGTA

3:00 Beverage Break/Exhibits Available

3:15 Concurrent Workshop Sessions Resume

- **Going Green In Airport Ground Transportation**
Moderator.....Chris Groome, GO Groome Transportation
- **Fuel Surcharge Methodologies in Airport Grn Transport**
ModeratorRobert Bergeron, D/FW International Airport
- **Impacts of Constrained Airport Parking**
Moderator.....Allen Hoffman, Ricondo & Associates

6:00 Departure to **Log-Haven Restaurant**

(Business casual and a warm wrap suggested.) Check it out:
www.log-haven.com

WEDNESDAY, SEPTEMBER 17

8:30 Continental Breakfast

9:00 Meeting wrap-up roundtable

Ray Mundy leads a discussion of recent research and topics facing the airport ground transportation industry

Social and Spouse Program
(Transportation by GO All Resort Express)

SUNDAY, SEPTEMBER 14

- 6:30 President's Welcome Reception - Pool area
Cocktail attire appropriate

MONDAY, SEPTEMBER 15

- 9:00 Meet in lobby for departure to Salt Lake City Sites and Temple Square tour. Lunch will be at the Lion House, once the residence of Brigham Young.
- 6:00 Cocktail Hour - Delegates are free for dinner tonight

TUESDAY, SEPTEMBER 16

- 8:30 Enjoy continental breakfast with meeting delegates.
- 9:30 Anticipating that some guests might want to delve into their family history either in the Family Search Center or the Family History Library, we will take Trax (light rail) to Temple Square for a brief orientation, and those who would rather, can proceed further on Trax to the Gateway Center, home of numerous shopping opportunities. With either option, guests can easily return to the hotel at their pleasure.
- 6:00 Departure to Log-Haven Restaurant, a beautiful and historic log mansion turned restaurant on 40 acres of private land in Salt Lake City's Millcreek Canyon. Cocktails and dinner will be outside, so a warm wrap might come in handy. Decide for yourself at www.log-haven.com.

WEDNESDAY, SEPTEMBER 17

- 8:30 Enjoy continental breakfast with meeting delegates.
Safe journey home...

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Put March 22 - 25, 2009 on your calendar now,
for you are all invited to join AGTA at our
Spring 2009 conference in NEW ORLEANS
at the beautiful Loews New Orleans Hotel.

We promise, you won't want to miss it!