

# Meeting New Technology Challenges at the Curb

*The Marquette Hotel*

*710 Marquette Avenue, Minneapolis, Minnesota 55402*

## MEETING AGENDA



### A CONFERENCE OF THE AIRPORT GROUND TRANSPORTATION ASSOCIATION

Online hotel reservations:

[http://www.hilton.com/en/hi/groups/personalized/M/MSPVIHH-AGT-20150828/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/M/MSPVIHH-AGT-20150828/index.jhtml?WT.mc_id=POG)

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## **SATURDAY, AUGUST 29**

Go to <http://www.minneapolis.org> for any-/everything there is to do in and around the Minneapolis region

## **SUNDAY, AUGUST 30**

**3:00 Board Meeting**

Red River

**Delegates registered at The Marquette Hotel should request their meeting packet at the front desk upon checking in. Directors can request their meeting packets by name beginning noon, Saturday, Aug. 29.**

**6:30 President's Reception**

Cocktail attire appropriate

*Sponsorship Opportunity*

Planets

## **MONDAY, AUGUST 31**

**7:45 Registration Desk Open**

Galaxy Foyer

**8:00 Conference Kickoff Breakfast**

Association Welcome  
Local Welcome  
Mini-Presentations by vendors/exhibitors  
Conference Overview

*Sponsorship Opportunity*

AGTA President, Lorraine Wilde  
Jeff Hamiel, CEO Minneapolis-St. Paul International Airport

AGTA Executive Director, Ray Mundy

Stars

**9:00 General Session -- Responding to TNC's Airport Shared Ride Challenge**

Galaxy

Panelists:

- *California's Shared-Ride TNC Bill* David Bird/Jim Gleich, SuperShuttle
- *Update on SFO TNC Data and Geo-fencing* Abu Azam, San Francisco International Airport
- *Legal Challenges Facing TNCs Update* Paul Marron, Marron Lawyers (CA)
- *Using Personal Cars and Part-time Drivers* John McCarthy, GO Airport Express

**10:30 Beverage Break/Exhibits Available**

*Sponsorship Opportunity*

Galaxy Foyer

**10:45 What Airports and Ground Operators are Doing to Make Landside a Pleasant User Experience**

Galaxy

Panelists:

- *Customer Service Initiatives - The Airport's Vision*.....Phil Burke, Director MSP Operations
- *Making Airport Ground Transportation Easy and Convenient*.....SuperShuttle & GO Airport Shuttle
- *Technology Panelists - Using Technology to Assist Airline Passengers*
- Aaron Croft.....Ride Systems, LLC
- Todd Smith.....MJM Innovations/Creative Software Solutions
- Dan Fedor.....VerifEye Technologies

**12:00 Luncheon and Speaker**

*Sponsorship Opportunity*

Stars

*Current and Long-Term Capital Improvement Plans for MSP*.....Bridget Rief, MSP Director of Development

**1:30 Concurrent Workshops**

- *What can airports do to assist ground operators to make the landside operations run better?* Universe A  
Facilitator.....Jeff Finkel, GO Yellow Checker Shuttle/Yellow Cab
- *How best to develop and use customer surveys for landside operations* Universe B  
Facilitator.....Stacy Mattson, SeaTac International Airport
- *What should airports do about "personals" provided by TNCs at airports?* Planets B  
Facilitator.....Steve Rice, Marron Lawyers

**2:45 Beverage Break (Exhibits Open)**

*Sponsorship Opportunity*

Galaxy Foyer

**3:00 Workshops Continue**

- *Current Lawsuits faced by TNCs: How might they affect the future of TNCs?* Universe A  
Facilitator.....Paul Marron, Marron Lawyers
- *If permitted by law, what fees should TNC shared ride operators pay the airport?* Universe B  
*Can these fees legally be different from other commercial operators? Can fees for existing operators be lowered as a result?*  
Facilitator.....Eric Hudak, Minneapolis-St. Paul International Airport
- *If an airport sets maximum fares for taxis, should it do the same for TNCs? Does shared-ride TNC service violate existing shared ride van concession agreements?* Planets B  
Facilitator.....Ray Mundy, AGTA

**6:00 Cocktail Hour** **SPONSORED BY MITCHELL-HUMPHREY & CO.** Planets  
Dinner on your own - Recommendations for good restaurants nearby will be available

**TUESDAY, SEPTEMBER 1**

**8:30 Continental Breakfast** Sponsorship Opportunity Galaxy Foyer

**9:00 General Session -- New Revenue Sources for Airports and Ground Transportation Operators**  
Panelists:

- *IATR Update*
- *Demonstration: Taxicab dispatching & revenue control systems for TNCs.....*Jeff Courteau, MSP Landside
- *What emerging ground transportation alternatives mean to landside management.....*Atif Saeed, MSP
- *Current characteristics of U.S. airport requirements for TNC permits.....*Patrick Koetter, Taxi Research Network
- *Potential Airport Revenues from Charging Private Autos Access to Airport Curbs.....*Ray Mundy, AGTA

*Essential Air Service via ground transportation*

**10:30 Beverage Break/Exhibits Available** Sponsorship Opportunity Galaxy Foyer

**10:45 ACRP 10-16: Ground Transportation Best Practices Report**  
Research authors: Peter Mandl, Stephanie Box.....Leigh Fisher  
Lynn Richardson.....GateKeeper Systems  
Ray Mundy.....AGTA and UM-SL Center for Transportation Studies

**12:00 Luncheon and Speaker** Sponsorship Opportunity Stars

- *AGTA Director's Report.....*Lorraine Wilde, AGTA President
- *A preview of the MSP airport tour.....*Eric Hudak, MSP Landside
- *An invitation to the Spring 2016 AGTA California meeting*

**1:30 Concurrent Breakout Sessions/Workshop**

- *Should ALL airport commercial operators be required to participate in airport alternative fuel and ADA compliance programs? How?* Universe A  
Facilitator.....Robert Bergeron, DFW Airport
- *Are universal (finger print) police background checks necessary for all drivers?* Universe B  
Facilitator.....Larry Bowers, Salt Lake City Int'l Airport
- *Should regional airports that support substituting ground transportation for current airside flights be subsidized under the Essential Air Services Act - How? Should airports charge private automobiles for the pick-up and drop-off use of the airport curbs?* Planets B  
Facilitator.....Ray Mundy, AGTA

**2:45 Beverage Break/Exhibits Available** Sponsorship Opportunity Galaxy Foyer

**3:00 Continuing Concurrent Workshop Sessions**

- *How will existing shared ride companies react if shared ride TNCs are legally permitted at airports?* Universe A  
Co-Facilitators.....GO Airport Shuttle, SuperShuttle reps
- *What are the pros and cons of outsourcing airport curbside enforcement?* Universe B  
Facilitator.....Bill Lanham, MWAA Dulles Int'l Airport
- *What is the proper placement of valet and airport parking shuttles on pickup and dropoff curbs?* Planets B  
Facilitator.....Stephanie Box, Leigh Fisher

**5:30** Departure to Gasthof Zur Gemutlichkeit for Association reception and dinner Meet in lobby  
*We're a little early for Oktoberfest, but that won't stop an enjoyable evening at this old-world venue offering heaping plates of German food, lots of beer, and accordion music. Hoi, Hoi, Hoi!*

**WEDNESDAY, SEPTEMBER 2**

**8:30 Working Continental Breakfast**  
• *Meeting Wrap and Evaluation – What did we learn?*  
• *Looking Forward...What's Next?*

**10:00 Depart for Minneapolis International Airport Tour**  
Departing delegates may place luggage on tour bus and leave tour for departing flights.

**12:00 Adjournment**

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**SPOUSE/GUEST ACTIVITIES**

**Sunday, August 30**

**6:30 - 8 Kickoff Reception** (Cocktail attire)

**Monday, August 31**

**9:30 Spouse/guest breakfast** -- Meet in hotel lobby to go together to Basil's Restaurant overlooking Crystal Court

**6:00 Cocktail Hour** – Dinner on your own

**Tuesday, September 1**

**5:30 Depart hotel for reception and association dinner**

**SPOUSE/GUEST ACTIVITIES: Monday, August 31 and Tuesday, September 1**

Because the number of pre-registered spouses/guests is very low for this meeting, we will meet for breakfast on Monday morning and discuss some optional activities for during the delegate sessions.