

Airport Landside Planning -- A Cooperative Effort of Airports and Operators

September 8 - 11, 2019
Portland, Oregon

The Benson Hotel
Reservations: <http://coa.st/bjk0>



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

Airport Landside Planning -- A Cooperative Effort of Airports and Operators

SUNDAY, SEPTEMBER 8

3:00 p.m. Board Meeting

6:30 p.m. President's Reception

MONDAY, SEPTEMBER 9

7:45 a.m. Registration Desk Open

8:00 a.m. Welcome Breakfast - *Gold Sponsorship Opportunity*

AGTA Welcome

Local Welcome

Conference Overview

Mini-Presentations by vendors/exhibitors

8:45 a.m. **Plenary Session I: Involving Ground Operators in Airport Planning**

Ground transportation has become the critical factor for many North American airports. Airport facilities that were planned, built, efficiently utilized, and refurbished for seventy years have grown beyond their physical capacities and yet, are currently experiencing significant growth. Nowhere is this more pronounced than ground transportation. At any one point in time there is only so much curb space which must be used effectively, or traffic congestion builds to the point of severely interrupting total airport operations. Adding to the mix, the existing curb space is experiencing rapidly changing utilization in the form of Transportation Network Companies, TNCs. In just a few short years, TNCs now dominate the curbs of many North American airports.

Monday's plenary sessions will focus on what airports are doing to address this issue and how planning for ground transportation can and should involve all ground transportation operators in planning for the allocation of airport curbs, holding areas, and pickup areas for better coordination and utilization. Panels of airports and ground operators will address both the planning process and their current efforts to properly allocate airport facilities for efficient utilization and minimization of traffic congestion.

Efforts such as allocating TNCs to airport parking facilities to alleviate primary curb congestion; the use of specific TNC company taxi-type loading facilities with waiting customers being digitally matched with the next vehicle in line; building or remote ground transportation terminals for all commercial ground transportation, car rentals, and off-airport parking pickup and dropoff; incentives for high occupancy vehicles; and virtual taxi holding areas and curb pickups are topics that will be both presented and then explored during the later afternoon breakout sessions.

10:00 a.m. Beverage Break/Exhibits Available - *Partner Sponsorship Opportunity*

10:15 a.m. **Plenary Session II: Application of Airport Traffic Congestion Mitigation**

While the early morning plenary session will focus on the cooperative planning and implementation of airport traffic mitigation, this second session will feature reviews of already implemented changes from both the airports' and the ground operators' viewpoints. Panels will detail the data needed to evaluate the performance of these traffic mitigation operations currently in operation.

12:30 p.m. Luncheon and Speaker – TBA - *Gold Sponsorship Opportunity*

- 1:30 p.m.** **"It's Debatable"** - Concurrent Discussion Sessions
 These smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports. While a moderator is assigned for each breakout, each delegate is encouraged to relate how these things are operated or administered within their airport and/or operations. The objective of these roundtable discussions is to learn from each other's successes and failures. These joint airport and operator workshops will expand upon topics addressed in the opening sessions.
Preliminary Topics for Breakouts:
- TNC rematch programs – Are they working?
 - Can airports and operators eliminate the need for paper tickets?
 - *** NEW * Software Demonstration** – Curbside planning or operational software
Bronze Level Demonstration Opportunity
- 2:45 p.m.** **Beverage Break/Exhibits Available - *Partner Sponsorship Opportunity***
- 3:00 p.m.** **"It's Debatable"** - Concurrent Discussion Sessions
- Dealing with the effects of legalization of medical marijuana: i.e. effects on hiring
 - Pros and cons of using airport parking brokers
 - *** NEW * Software Demonstration** – Curbside planning or operational software
Bronze Level Demonstration Opportunity
- 6:00 p.m.** **Cocktail Hour - *Silver Sponsorship Opportunity*** Dinner on your own

TUESDAY, SEPT 10

- 8:00 a.m.** **Continental Breakfast - *Silver Sponsorship Opportunity***
- 8:30 a.m.** **General Session III: Ensuring Airport Customer Safety - TNC Pickup Lines and/or Other Operations**
 The airport curb can be a dangerous place for pedestrians walking among vehicles. Of special concern are TNC drivers and customers making connections on busy airport roadways and curbs. A new approach –TNC pickup lines similar to airport taxi pickup areas will be presented and explored as an improvement for both traffic mitigation and personal safety of the airline travelling public. Both the airport and the airport ground transportation operator need to plan for and ensure that airline customers are transported in safe and secure vehicles, by operators and drivers who are properly insured and are authorized to provide their services. This panel will provide examples of what airports and ground operators can do to ensure the safety of the airline travelling public while being transported to and from and while they are at the airport curb.
- 9:30 a.m.** **General Session IV: Data Needs for Ground Transportation Planning and Operations**
 Changes to ground transportation utilization at the airport curb is never-ending, and many times implemented without the benefit of supportive operational data for the move. This panel will discuss what data is critical for airport landside managers to maintain and what data ground operators need to assist them with their day-to-day operations.
- 10:45 a.m.** **Beverage Break/Exhibits Available - *Partner Sponsorship Opportunity***
- 11:00 a.m.** **General Session: AGTA Research Studies**
 This session will provide an update on AGTA studies on the Bi-Annual Fees & Fares Data and an additional update looking at Airport Organization for Landside Management Within North American Airports. The aim of these studies is to assist in the development of airport ground transportation personnel as airport professionals.
- 12:00 p.m.** **Luncheon and Speaker (TBA) - *Gold Sponsorship Opportunity***
AGTA Board Report.....Jim Gleich, AGTA President, National Transportation Inc.

- 1:30 p.m. **"It's Debatable"** - Concurrent Discussion Sessions
 - Baggage and Crew Service Contracts – What's Involved (Bidding these contracts to supplement operator service offerings)
 - Data Available from Airport Dashboards
 - ***NEW* Software Demonstration** – Curbside planning or operational software
Bronze Level Demonstration Opportunity
- 2:45 p.m. **Beverage Break/Exhibits Available - *Partner Sponsorship Opportunity***
- 3:00 p.m. **"It's Debatable"** - Concurrent Discussion Sessions-T2
 - Fee Audit How-tos
 - Working together to reduce curbside accidents
 - ***NEW* Software Demonstration** – Curbside planning or operational software
Bronze Level Demonstration Opportunity
- 5:30 p.m. AGTA on the Town - Portland Style - ***Gold Sponsorship Opportunity*** Resort casual dress

WEDNESDAY, SEPT 11

- 8:30 a.m. **Continental Breakfast/ Wrap-Up Roundtable**
Moderator.....Ray Mundy, Executive Director of AGTA
 As well as a meeting evaluation and brainstorming session for future meetings, this wrap-up session will feature more recent topics facing the airport ground transportation industry and ongoing research to solve these issues. A discussion of what can AGTA do to assist with the professionalism of airport ground transportation management will also be a part of this session.
- 10:00 a.m. **Airport Landside Operations Tour of Portland International Airport**
 The tour will permit attendees to tour Portland's ground transportation system and review one of our nation's newest airport traffic mitigation experiments – the TNC first-in-line loading area. Departing attendees may take luggage on board. Tour will end no later than 12:30 for those leaving from the Portland Airport on afternoon flights, the tour will first drop off attendees at the airport while others may continue on bus as it will return to the hotel.

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SPOUSE/GUEST ACTIVITIES

SUNDAY, SEPTEMBER 8

- 6:30 - 8 **Kickoff Networking Reception** The Benson Hotel Cocktail attire appropriate

MONDAY, SEPTEMBER 9

- 9:30 a.m. **Spouse/Guest Orientation Breakfast**
 Additional activities TBA (See below)

TUESDAY, SEPTEMBER 10 - TBA

Spouse/Guest activities for Monday and Tuesday will be determined by the number of registered guests. If fewer than five spouses/guests are pre-registered for the meeting, there will be suggestions for independent exploration provided during the Monday morning orientation breakfast. It is suggested that casual, comfortable attire will be appropriate for any of tours.