

# WASHINGTON SUMMIT

## Airport Ground Transportation at the Crossroads

*What will our federal government require of us?*

***Hilton Alexandria Old Town***

**April 11 - 14, 2010**

**MEETING AGENDA**



**A CONFERENCE OF THE  
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

# AGTA DC/ALEXANDRIA 2010

## Theme: Washington Summit Airport Ground Transportation at the Crossroads What will our federal government require of us?

### SUNDAY, APRIL 11

**3:00 p.m. Board of Directors Meeting**

**6:30 p.m. Welcome Reception - Cocktail attire appropriate (outdoors) Hilton Alexandria Old Town**  
*Co-sponsored by our Washington host operators, DAT/Dulles Airport Taxi, Dulles Taxi Systems/Washington Flyers, and Checker Airport Taxi*

### MONDAY, APRIL 12

**7:45 a.m. Registration Desk Open**

**8:15 a.m. Kickoff Session**

Breakfast and introduction of delegates

Local Welcome.....Bill Lanham, MWAA, Dulles International Airport

Conference Overview.....Ray Mundy, AGTA Executive Director

Mini-Presentations by vendors/exhibitors

**9:15 a.m. General Session - Washington Expectations**

The conditions under which airport ground transportation services are offered at our North American airport curbs is often dictated by national laws that affect how we utilize labor, the vehicles we may use and how we use them, who can be charged for operating fees, and under what conditions, and what security measures we must take. These issues, examples of current regulations, and what we may expect from Washington in the future, will be the focus of this opening panel session by federal officials and ground transportation operators.

Speakers.....Steve Sprague, Transportation Security Administration

.....Ken Adler, EPA, SmartWay

.....Charles Hall, First Observer, HMS Company

**10:30 a.m. Beverage Break - Exhibits Open**

**10:45 a.m. Charge every vehicle to use airport roadways and curb - The new landside revenue source**

Airports have gradually added fees for commercial and courtesy vehicles which have utilized their curbs over the years as a fair way to pay for these facilities. Private vehicles have generally been exempt from these fees on the basic belief that there was no practical way to collect these fees, short of roadway entrances such as those utilized by airports such as DFW. However, with the advent of automatic collection of auto fees for toll roads, toll bridges, and now even airport parking, it becomes possible to also collect fees for private vehicles to use portions or all of the airport roadway and curb system. This session will deal with the technical, social, and political issues involved in doing this.

Presenters.....Forrest Swanson, TransCore

.....Gavin Duncan, Jacobs Consultancy

**11:15 a.m. Legislative Issues before the ground transportation industry**

Moderator.....Victor Dizengoff, The Black Car Fund, TLPA President

Speakers.....Al LaGasse, TLPA Executive Director

.....Matthew Daus, NY Taxi & Limousine Commission, IATR President

**12:00 p.m. Luncheon and Speaker - Sponsored by the Metro Washington Airports Authority**

**Washington Area Airports: Today and in the Future**

Speaker.....Christopher U. Browne, VP & Airport Manager, Washington Dulles Int'l Airport

**MWAA Airports Tours Overview.....Bill Lanham, Washington Dulles International Airport and Gary Myers, Ronald Reagan Washington National Airport**

**1:30 p.m. Concurrent Roundtable Workshops**

- **First Observer Certification**  
Moderator.....Charles Hall, First Observer
- **What types of fuels and emission reduction programs are airports thinking about?**  
Moderator.....Stacy Mattson, Port of Seattle
- **ObamaCare! How will it affect airport ground transportation operators?**  
Moderator.....Don Eames, GO The Airport Shuttle

**3:00 p.m. Reagan National and Dulles International Landside Operations Tours**

**7:00 p.m. Airport Tour Returns**

**7:00 p.m. Cocktail Hour**  
Dinner on your own

Hilton Alexandria Old Town

**TUESDAY, APRIL 13**

**8:30 a.m. Continental Breakfast**

**9:00 a.m. General Session - What do bus operators want/need in the way of North American airport access?**

Often overlooked are the needs of high occupancy bus operators at our airports. What are their needs for holding areas, information, pickup zones, fees, and other accommodations? This panel of leading bus industry professionals will discuss and educate AGTA members on what their industry needs from airports in general, and what issues they see their industry facing.

Moderator.....Allen Fugate, Van Galder Bus/Coach USA and AGTA President  
.....Peter Pantuso American Bus Association  
.....Mark Szyperski, Trailways  
.....Victor Parra, UMA

**9:45 a.m. Are we making progress in cleaning up poor airport taxi services?**

Managing and monitoring taxi operations at medium and large airport complexes has become a difficult and economically challenging problem for many. Forcing taxi operations to offer the bare minimums in customer services, such as the acceptance of credit cards is also a significant challenge for many airports. Presentations by landside managers and their vendors will update delegates on both technologies and vendor support for improving and monitoring taxi operations.

Presenters.....Jeff Courteau and Eric Hudak, Minneapolis-St. Paul International Airport  
.....Harold Dede, New Orleans Aviation Board  
.....Tom Dahlen and Jon Allen, Card Payment Solutions

**10:30 a.m. Beverage Break - Exhibits Open**

**10:45 a.m. What are airport and ground operators doing to improve their operations?**

This session will consist of several ground transportation operators and detailing what improvements they and their airports have made to improve safety, security, and/or emissions at their airports.

Presenters.....Scott MacNeil, SaaSworks  
.....Tom Lincoln, Azure Dynamics  
.....GO Airport Shuttle  
.....SuperShuttle Corporation

**12:00 p.m. Luncheon and Speaker - Sponsored by Transcore**  
***Looking backwards to see the future***

Speaker.....Bob Peterson, Boeing Fellow  
**San Antonio - In The Heart.....Greg Lawrence, San Antonio International Airport**

**1:30 p.m. Round I Breakout Sessions/Workshops**

- **Do's and don'ts of cruise ship bus transportation staging**  
Moderator.....Allen Fugate, VanGalder Bus/Coach USA
- **Who has the best airport taxi system?**  
Moderator.....Ray Mundy, AGTA/TTLF
- **What's new in airport ground transportation revenues?**  
Moderator.....Sat Gill, Vancouver Airport Authority

2:30 p.m. Beverage Break - Exhibits Open

2:45 p.m. Round II Breakout Sessions/Workshops

- **What's the future for independent contractor drivers?**  
Moderator.....Ray Mundy, AGTA/TTLF
- **Landside management trends -- Who's expanding and who's firing?**  
Moderator.....Dara Hayden, D/FW International Airport
- **What amenities should cell lots have?**  
Moderator.....James Battle, Austin-Bergstrom International Airport

4:00 p.m. (Note departure time change) Mount Vernon tour, social hour and banquet

*(If you do **NOT** plan to go to Mt Vernon, PLEASE reply to me right away so we have appropriate number of admission tickets. Thanks.)*

### WEDNESDAY, APRIL 14

8:30 a.m. Continental Breakfast

8:45 a.m. Wrap-Up Roundtable

- Recent topics facing the airport ground transportation industry and ongoing research to solve these issues.
- **2010 AGTA Fees and Fares Survey Results**  
What changes do we see in airport fees?  
Presenter.....Dr. Ray Mundy, Executive Director of AGTA  
and Director, UMSL Center for Transportation Studies

11:00 a.m. Adjournment

### SPOUSE/GUEST ACTIVITIES

Spouse and guest fees will cover the Sunday evening President's Reception, Monday and Tuesday morning guest activities including a familiarization presentation by a "local", the cocktail hour on Monday evening, and the Tuesday evening social event. Specific tours will be reserved when the number of participating guests is ascertained. Guests should come prepared with comfortable shoes and clothing. The recent weather in D.C. gives me hope that the cherry blossoms might be delayed this spring -- right into our meeting dates.

#### Sunday, April 11

6:30 p.m. Kickoff Reception (Cocktail attire)

Hilton Alexandria Old Town

#### Monday, April 12

9:15 a.m. Alexandria/D.C. familiarization presentation - Off-site tour

6:00 p.m. Cocktail hour at hotel

#### Tuesday, April 13

9:30 a.m. Meet in lobby for departure

4:00 p.m. Departure to Mount Vernon for tour, reception, and banquet