

Breaking Down Barriers

Hilton San Jose

Reservations BEFORE Wednesday, August 31: **408-287-2100**

Refer to the **AGTA 2011 FALL MEETING** conference to receive nightly rate of **\$149 s/d**
September 25 - 28, 2011

(UPDATED) PRELIMINARY MEETING AGENDA



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

Breaking Down Barriers

SATURDAY, SEPTEMBER 24

Some attractions in and around San Jose - for those who arrive before the meeting

- The Tech Museum (short walk away) "The Tech" is an exploration of technology and how it affects our lives. Four major theme galleries showcase everything from robotics to earthquakes and satellites to Silicon Valley.
- The Rosicrucian Egyptian Museum & Planetarium - architecturally inspired by the Temple of Amon at Karnak, it houses the largest collection of Egyptian artifacts on exhibit in western North America (10 a.m. - 6 p.m.)

SUNDAY, SEPTEMBER 25

3:00 p.m. **Board Meeting**

6:30 p.m. **President's Reception**

Hilton San Jose Hotel
Cocktail attire appropriate

MONDAY, SEPTEMBER 26

7:45 a.m. **Registration Desk Open**

8:30 a.m. **Kickoff Session**

Seated Breakfast
Local Welcome
Conference Overview
Mini-Presentations by vendors/exhibitors

10:00 a.m. **General Session I -- *The RIDE Act and Now, H.R. 1691-- The Implications for Airport Ground Transportation Operations***

Invited Speaker: Congresswoman Laura Richardson of California, author of H.R. 1691, *The Prevention of Unreasonable Fees Act*

There are ever-increasing pressures on airport officials to both lower costs and to generate additional revenues whenever and wherever possible. Such pressures relate to ground transportation operations through increases in their fees and/or revenue sharing, or through requiring a percentage of gross fee to use the airport curb for pickup and drop-off of passengers. Additionally, these pressures impact all commercial curb users, whether per capita taxi, limo, van, bus, or courtesy vehicles used by car rentals and off-airport parking lot operators. Not only airports, but ground transportation operators too, are faced with the same rising fuel costs and weak economic recovery.

One group, primarily prearranged limousine operators, believe they should pay no special airport fees beyond what the general public pays. To prove their point, they are fighting all airport fees, first through the Ride Act and now through the "Prevention of Unreasonable Fees Act", recently introduced in Congress. Unhappy with what they feel are uncooperative airports who do not distinguish between interstate and intrastate prearranged operators, these operators are petitioning for elimination of all fees and for the USDOT to establish the appropriateness of any fees they would be required to pay for any special facilities such as a holding area or check-in facility the airport may operate. After an analysis of the impact of the RIDE Act, the implications of H.R. 1691 and related issues will be the focus of the plenary session.

Additional speakers include: [A representative of the California Limousine Association addressing the RIDE Act and the House Bill on Unreasonable Airport Terminal \(ground transportation\) Fees Act](#), and [Bob Lockhart, San Jose International Airport speaking on reversing the trend toward a percentage of gross approach to off-airport parking and hotel facilities in favor of an access fee per trip.](#)

12:00 p.m. **Luncheon and Speaker**

"Trends at the National Labor Relations Board"

Speaker: [James Foster, Esq., Labor and Employment Attorney with McMahon, Berger et al](#)

- 1:30 p.m. Concurrent Workshops**
These workshops will further explore the topics addressed in the opening general session. Participants will discuss their local situations, how to improve the RFP process for breaking down barriers and establishing reasonable fees and revenue systems, and how to withstand political pressures from independent drivers or lobbyists. Workshops will feature sub-groupings where three airport and three ground operators will be tasked with providing their collective view on these issues which affect both airport and their ground operators. Preliminary topics include:
- ***Airport Taxicab Driver Unions? A Possibility!***
 - ***How would airports and ground operators act if H.R. 1691 becomes law?***
 - ***How do airports want operators to talk to them?***

3:30 p.m. Workshops Continued

6:00 p.m. Cocktail Hour San Jose Hilton
Dinner on your own (Recommendations for good restaurants nearby will be available with Final Program)

TUESDAY, SEPTEMBER 27

8:30 a.m. Continental Breakfast

9:00 a.m. GENERAL SESSION II --

- ***H.R. 1380: New Alternative Transportation to Give Americans Solutions Act of 2011 - How Airports and Ground Transportation Operators Can Benefit***
- ***California's Incentives for the Use of Alternative Fuels: Case Examples***

These presentations are aimed to inform and educate AGTA members and Conference participants on how the State of California and its airports have attempted to introduce alternative fuel use in their ground transportation operations. Both successes and not-so-successful programs will be presented.

Among the featured speakers are Brett Caldwell, San Jose International Airport, representing the California Airports Clean Air Efforts, and Jim Myhers, San Diego International Airport reporting on their case study to provide both incentives and disincentives for using alternative fuels.

9:45 a.m. Driver Safety in Ground Transportation Operations

The recent rash of recent accidents by both bus and van passenger vehicles has focused regulators on the need for closer scrutiny of drivers. This session will update both airports and operators on regulations regarding 15- and 9- passenger vans and what airports and van operators can do to ensure passenger safety.

10:30 a.m. Beverage Break/Exhibits Available

10:45 a.m. Newly-deployed Technologies, Services, and Fuels for the Airport Ground Transportation Industry

In this reoccurring session, AGTA members will detail new ground transportation technologies, services, and fuels being offered to the airline travelling public and how these advances could be creating new airport ground transportation alternatives.

11:30 a.m. Where is our airport ground transportation industry headed? What is our future?

12:00 p.m. Luncheon and Speaker

"The Evolution of Mineta San Jose International Airport's Ground Transportation System"

1:00 p.m. Concurrent Breakout Sessions/Workshops

Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports. While a moderator is assigned for each breakout, each delegate is encouraged to relate how these things are operated or administered at their airport and/or operations. The objective of these roundtable discussions is to learn from each other's successes and mistakes. Topics for the 1:00 p.m. session are:

- ***Building flexibility into five-year ground transportation concessions while accounting for the rapidly changing technologies used in our industry***
- ***California Airports Council Breakout Session*** (Restricted to members only)
Moderated by Jim Lites
- ***1099K Electronic Reporting Requirements...Their Potential Effects on Airport Ground Transportation Operations***

- 3:00 p.m. Continuing Concurrent Workshop Sessions:
- *Processing Drop-off Charges for the Small Infrequent Airport Ground Operators*
 - *Arranging Your Airport Curb for Walk-up vs. Pre-arranged Ground Transportation Operations*
 - *Update on the "Affordable Care Act" -- Ground Transportation Operator Options*

5:45 p.m. *Departure to TestaRossa Winery in Los Gatos, CA for Reception and Association Dinner*

WEDNESDAY, SEPTEMBER 28

8:30 a.m. Continental Breakfast and Meeting Wrap Session

9:30 a.m. Depart for San Jose Airport Tour: Departing delegates may place luggage on tour bus and leave tour for departing flights.

12:00 p.m. Adjournment

SPOUSE/GUEST ACTIVITIES

Sunday, September 25th

6:30 - 8 Kickoff Reception (Cocktail attire)

San Jose Hilton

Monday, September 26th and Tuesday, 27th and 28th

Among the sites of San Jose City that spouses and guests will tour and/or see on Monday are the Winchester Mystery House, Santana Row (for your shopping pleasure), and the Tech Museum. Plans for Tuesday call for a visit to the San Jose Institute for Contemporary Art. (*As always, we remain flexible and can adjust to the preferences of our AGTA Spouse/Guest group.*)