

**PRELIMINARY MEETING AGENDA**

***Airport Ground Transportation  
Prepares for ACTION***

**October 23 - 26, 2022**

**Sheraton Raleigh Downtown**

**Raleigh, North Carolina**

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**A CONFERENCE OF THE**

**AIRPORT GROUND TRANSPORTATION ASSOCIATION**

*Hosted by the Raleigh-Durham International Airport*

# Preliminary Program for Raleigh 2022

## ***Airport Ground Transportation Preps for ACTION***

### Sunday, October 23

3:00 p.m. Board Meeting

6:30 p.m. President's Reception

### Monday, October 24

7:45 a.m. Registration Desk Open

8:15 a.m. Welcome Breakfast (*GOLD Sponsorship Available*)

- \* AGTA Welcome
- \* Local Welcome
- \* Conference Overview
- \* Mini-Presentations by vendors/exhibitors

9:30 a.m. General Session I: ***What Does An Effective 5-Year Strategic Plan Look Like?***

As airports, airlines, and ground operators grapple with current delays, cancellations, and congestion, efforts must still focus on how the airport and its ground operations will operate in the near future. Officials and operators must look at current issues to include how their facilities, especially how their curbs can best be utilized; how to realistically react to near-term climate change objectives for carbon reduction; or how to determine the appropriate number of EV charging stations are needed per 100 parking spaces? In short, airports and their ground operators need a 5-year strategic plan enabling them to work quickly with their facilities already in place.

Our first plenary session will feature short-term strategic plans already developed by some airports and ground operators to address these and other issues for the near future. We'll look at what these initial plans look like and their timeframes for implementation, setting much of the agenda for the rest of the conference.

10:30 a.m. Beverage Break/Exhibits Available (*BRONZE Sponsorship Available*)

10:45 a.m. General Session II: ***Ground Transportation and the EV Challenge***

Airports and ground operators are a primary target for carbon-based reductions. Marching orders to reduce carbon emissions by 50% (or eliminate them all together) are being given, so airports and ground operators must move quickly to accommodate these demands. As with any newer "innovation", unanticipated questions suddenly arise...i.e. What type of EV charger is best for parking customers? What stations and how many will be needed for future EVs at airports? What portion of a fleet should be EV and how dependable are they? How accessible will repair parts be? And finally, when can we realistically expect delivery? This second plenary session on Monday morning will include more detail on how to address this targeted subject within your airport's or operation's 5-year plan.

12:00 p.m. Luncheon and Speaker – TBA (*GOLD Sponsorship Available*)

**1:15 p.m. "It's Debatable" Concurrent Discussion Sessions**

Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports. While a moderator is assigned for each breakout, each delegate is encouraged to relate how these things are operated or administered within their particular airport and/or operations. The objective of these roundtable discussions is to learn from other delegates' successes and mistakes. These joint airport and operator workshops expand upon topics addressed in the morning sessions.

**Proposed Breakout Topics:**

- ***Locating Your EV Chargers***
- ***Problems Associated With EV Vehicles***
- ***Shared Ride Services Coming Back to Your Airport***

**3:00 p.m. Beverage Break/Exhibits Available (*BRONZE Sponsorship Available*)**

**3:15 p.m. "It's Debatable" Concurrent Discussion Sessions**

**Proposed Breakout Topics:**

- ***YOUR 5-Year Plan - Major changes anticipated***
- ***Dealing with the Uber/Taxi Common App***
- ***TBD***

**6:00 p.m. Cocktail Hour (*SILVER Sponsorship Available*)**

Dinner on your own

**Tuesday, October 25**

**8:00 a.m. Continental Breakfast**

**8:30 a.m. General Session III *Developing A Public/Private Airport/Ground Transportation Partnership***

This session will feature a discussion of how airports and their ground transportation providers can jointly develop a working partnership. Today's legal concession agreements, permits, and general airport operating rules and regulations can often make a workable day-to-day relationship, quickly resolving issues and problems which arise. Speakers will discuss what they are doing to overcome their respective formal relationships with informal meetings, structures, and reporting relationships.

**9:30 a.m. General Session IV *Solving Labor Issues in Ground Transportation***

A major issue that both airports and ground transportation operators are currently experiencing is employing and maintaining qualified personnel for all aspects of their operations. This session explores the actions taken by some airports and providers to overcome these difficulties. Speakers will concentrate on issues such as pay, support, standards, dealing with a union, promotion potentials, and techniques they implement to grow their workforce.

**10:30 a.m. Beverage Break/Exhibits Available (*BRONZE Sponsorship Available*)**

**10:45 a.m. General Session VII *Airport Virtual Taxi Systems***

Several airports have now implemented versions of a virtual queue airport taxi system. This session will focus on these initial startups, implementation, reactions, and results to date. Additionally, this session will provide detailed information on how both large and small airports can implement a virtual taxi or any commercial vehicle queue for efficient use of airport facilities and improved customer service.

**11:45 a.m. General Session V *An Introduction to the Raleigh-Durham Airport Ground Transportation System and Upcoming Airport Tour***

**12:00 p.m. Luncheon and Speaker: *TBA (GOLD Sponsorship Available)***

**1:30 p.m. *"It's Debatable"* Concurrent Discussion Sessions**

**Proposed Breakout Topics:**

- **Driver Retention Schemes - Appropriate pay/benefits for shuttle drivers**
- **Essential basic training for airport curbside workers**
- **TBA**

**2:45 p.m. Beverage Break/Exhibits Available *(BRONZE Sponsorship Available)***

**3:00 p.m. *"It's Debatable"* Concurrent Discussion Sessions**

**Proposed Breakout Topics:**

- **Overcoming taxi driver resistance to a virtual queue adoption**
- **WHY Develop a Public/Private Airport Ground Transportation Partnership?**
- **TBA**

**6:00 p.m. Depart for AGTA Reception and Dinner *(PLATINUM Sponsorship Available)***

**TBA**

**Wednesday, October 26**

**8:30 a.m. Continental Breakfast/Wrap-Up Roundtable**

**Moderator**.....Ray Mundy, Executive Director of AGTA

As well as a meeting evaluation and brainstorming session for future meetings, this wrap-up session will feature more recent topics facing the airport ground transportation industry and ongoing research to solve these issues.

**10:00 a.m. Departure for RDU Airport Landside Operations Tour of RDU Airport**

Participants can take their luggage with them on this tour, which will end no later than 12:30 for those leaving from the Raleigh Durham International Airport on afternoon flights. The tour will first drop attendees at the airport while others may continue on the bus as it will return to the hotel.

## **SPOUSE/PARTNER ACTIVITIES INCLUDED IN THEIR \$150 REGISTRATION FEE**

### **SUNDAY, October 23**

**6:30 - 8 Kickoff Networking Reception** Casual Cocktail attire appropriate

### **MONDAY, October 24**

**9:30 a.m. Spouse/Guest Orientation Breakfast** Sheraton Lobby  
Suggestions for independent exploration will be provided

**6:00 p.m. Cocktail hour** Dinner on your own

### **TUESDAY, October 25**

**6:00 p.m. Depart for AGTA Reception and Dinner** TBA

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## **SPONSORSHIP OPPORTUNITIES**

*See your company's name prominently displayed on Raleigh's conference correspondence, on signage throughout the meeting, and credited in the post-conference review. PLUS...did you know that AGTA sponsors receive a list of preregistered delegates at least a week prior to the meeting?*

*What a great way to stretch your marketing dollar!*

<b>PLATINUM</b>	\$ 8,000	Tuesday evening event
<b>GOLD</b>	\$ 5,000	* Monday Welcome Breakfast * Monday lunch * Tuesday lunch
<b>SILVER</b>	\$ 3,500	Monday evening cocktail hour
<b>BRONZE</b>	\$ 2,200	Morning and Afternoon Beverage breaks/snacks ( <i>Sponsorship includes <u>both</u> am &amp; pm</i> ) * Monday * Tuesday
<b>PARTNER</b>	\$ 1,000	Corporate support for AGTA conference and activities
<b>CUSTOM - YOUR CHOICE</b>		* Monetary Support _____ * Lanyards * Tuesday evening Shuttle #1 * Tuesday evening Shuttle #2

***Thank you for considering support of this meeting!***