


AGTA KANSAS CITY

SPRING 2025 MEETING PROGRAM

Tackling Contemporary Ground Transportation Issues

 **April 6-9, 2025**

 **Hotel Kansas City
Kansas City, Missouri**



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

Hosted by Kansas City International Airport

AGTA Kansas City 2025 Meeting Agenda

Tackling Contemporary Ground Transportation Issues

SATURDAY, APRIL 5 (BOARD ONLY)

2:00 p.m. **Board Member Summit**

BOARDROOM

SUNDAY, APRIL 6

4:00 p.m. **Board Meeting (Board Only)**

LIBRARY ROOM

6:30 p.m. **Welcome Reception**

STARLIGHT BALLROOM

MONDAY, APRIL 7

7:30 a.m. **Registration Desk Open**

TUDOR BALLROOM FOYER

8:00 a.m. **Welcome Breakfast**

PRESIDENT'S BALLROOM

- AGTA Welcome Dave Bird, AGTA President
- Local Welcome Melissa Cooper, Director of Aviation,
Kansas City International Airport
- Conference Overview Jeff Trombly, AGTA Executive Director

9:30 a.m. **General Session I**

TUDOR BALLROOM

State of Credit Card Processing and What We Need to Know

Credit card processing serves a critical purpose in airport ground transportation management. This session will discuss the credit card process and the various key stakeholders involved in the process, the roles of airports and operators, and the overall process in simple terms for us to gain an understanding of this complicated process.

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10:15 a.m. **Beverage Break / Exhibits Available**

TUDOR BALLROOM FOYER

- Sponsored by Park Guard

10:30 a.m. **General Session II**

TUDOR BALLROOM

Cybersecurity Risk Management

The management of airport ground transportation requires the application of complex computer systems to administer a variety of activities. This session will discuss the impact of a major cyber-attack incident and lessons learned to prepare for, and possibly prevent, when a cybersecurity event may take place. As transportation systems become increasingly interconnected and reliant on digital technologies, ensuring their cybersecurity has never been more critical. This session will also explore emerging threats, best practices for securing transportation systems that service airports, and how to protect transportation networks from vulnerabilities.

Panelists Jason Berg, Seattle-Tacoma International Airport

..... Kevin Heaslip, University of Tennessee-Knoxville

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MONDAY, APRIL 7 *(Continued)*

- 11:15 a.m. **General Session III** TUDOR BALLROOM
Variable Parking Pricing Technology
 Revenue Management systems for airport parking can maximize revenue by dynamically adjusting parking rates based on real-time demand, historical trends, and customer segmentation, while also considering factors like flight schedules, weather conditions, and special events. This session will discuss technology applications that can fulfill the promise offered by variable pricing technology.
 Panelists Brian McGann, Walker Consultants
 Ryan MacLagan, IDEaS
 Jeff Nawrocki, Minneapolis/St. Paul International Airport
 Steve Ledbetter, GSL Consulting
- 12:00 p.m. **Luncheon and Speaker** PRESIDENT'S BALLROOM
- Sponsored by Kansas City International Airport
 This luncheon session will discuss the post election environment for labor law.
 Labor Laws Post Election Jim Foster, McMahan Berger, P.C.
- 1:30 p.m. **"It's Debatable" - Concurrent Discussion Session I**
Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports.
Breakout Topics:
- a) Parking Security at Airports** TUDOR BALLROOM
 Facilitator Brian McGann, Walker Consultants
- b) Automation of Permitting Process** LIBRARY ROOM
 Facilitator Austin Gorton, GateKeeper Systems, Inc.
- c) Enforcement and Violation Technology** THE GRILL
 Facilitator Abubaker Azam, San Francisco International Airport
- 3:00 p.m. **Beverage Break / Exhibits Available** TUDOR BALLROOM FOYER
- Sponsored by Park Guard
- 3:15 p.m. **"It's Debatable" - Concurrent Discussion Session II**
Breakout Topics:
- d) Reimagining Your Labor to Improve the Customer Experience** TUDOR BALLROOM
 Facilitator Nick Van Looy, Sacramento International Airport
- e) Evolving Roles of Groundside Transportation Managers** LIBRARY ROOM
 Facilitator Jeff Trombly, AGTA Executive Director
- f) Innovative Curb Strategies** THE GRILL
 Facilitator Alan Gildersleeve, McCormick Transportation
- 6:00 p.m. **Cocktail Hour** NIGHT HAWK
- Sponsored by Parking Concepts, Inc. and GateKeeper Systems, Inc.
Dinner on your own



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TUESDAY, APRIL 8

- 8:00 a.m. **Continental Breakfast** PRESIDENT'S BALLROOM
- Sponsored by Metropolitan Nashville Airport Authority
- 8:30 a.m. **General Session IV** TUDOR BALLROOM
Airport and Operator Responsibility for ADA
Transportation service requirements specified The Americans With Disabilities Act (ADA), including airport shuttles, must be accessible to individuals with disabilities, meaning they must provide services like accessible vehicles and assistance to navigate the airport, ensuring equal access for all passengers regardless of their mobility needs; this includes services like wheelchair assistance and transportation between gates. This session will explore ADA requirements and how operators are addressing these needs.
Panelists Candace Field, Port of Seattle
..... Alex Plefka, LAZ Parking
..... Rob Landry, GO (NETG)
..... Brian Gettinger, Glydways
- 9:15 a.m. **General Session V** TUDOR BALLROOM
zTrip/SuperShuttle and The GO Group Update on Airport Operations
Airport ground transportation services are delivered through a variety of increasingly complex modes. This session will explore how ground-side transportation operators can address the growing challenges in delivering these important services.
Panelists Terry O'Toole, WHC Worldwide
..... Dave Bird, WHC Worldwide/zShuttle
..... John McCarthy, The GO Group
- 10:00 a.m. **Beverage Break / Exhibits Available** TUDOR BALLROOM FOYER
- Sponsored by LAZ Parking
- 10:15 a.m. **General Session VI** TUDOR BALLROOM
Vehicle Insurance Rate-Making Practices
Airport ground transportation operators are required to meet specific insurance requirements to provide ground transportation at airports. Setting the rates charged for these policies involves several key factors including type of service, fleet size and type, claims history and regulatory requirements. This session will discuss how rates are set to provide operators with an understanding of how to influence rates.
Panelists Brian Haston, Lockton Companies
..... Carmelo Mannino, Park Guard, Inc.
- 11:00 a.m. **General Session VII** TUDOR BALLROOM
Parking Security and Curb Management Technology
Technology is playing an increasingly important role in airport parking security and curb management. This session will provide examples of how technology has been used to improve parking security and curb management with a focus on topics such as the digitization of ground transportation and efficient fleet management.
Panelists John Groden, Parking Concepts, Inc.
..... Aaron Flake, Metropolitan Nashville Airport Authority
..... Ali Khaksar, TagMaster North America, Inc.

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TUESDAY, APRIL 8 *(Continued)*

12:00 p.m. **Luncheon and Speakers** PRESIDENT'S BALLROOM
 The Transportation Alliance (TTA) Update Dan Reid, Grove Transit
 AGTA Board of Directors Update Dave Bird, AGTA President

1:30 p.m. **"It's Debatable" - Concurrent Discussion Session I**
Breakout Topics:
g) Managing Congestion in TNC Staging Lots and the Future of TNC Virtual Queuing *(first session)* TUDOR BALLROOM
 Facilitators Aaron Flake, Metropolitan Nashville Airport Authority
 Don Griffin, GY Consulting
h) Vehicle Dwell Time Management and Pricing LIBRARY ROOM
 Facilitators Chance Abbey, Spokane International Airport
 Jordan Schumacher, Spokane International Airport
i) Pre-Arranged Service Providers THE GRILL
 Facilitator Rob Landry, GO (NETG)

3:00 p.m. **Beverage Break / Exhibits Available** TUDOR BALLROOM FOYER
- Sponsored by LAZ Parking

3:15 p.m. **"It's Debatable" - Concurrent Discussion Session II**
Breakout Topics:
j) Managing Congestion in TNC Staging Lots and the Future of TNC Virtual Queuing *(second session)* TUDOR BALLROOM
 Facilitators Aaron Flake, Metropolitan Nashville Airport Authority
 Don Griffin, GY Consulting
k) The Future of Robotaxis at Airports LIBRARY ROOM
 Facilitator Dr. Ray Mundy, AGTA Senior Advisor
l) What KPIs are Airports Using to Measure Success? THE GRILL
 Facilitator Zac Ryan, Calgary Airport Authority

6:00 pm. **Off-site Reception and Dinner - Transportation provided by zTrip**
Pinstripes Overland Park - 13500 Nall Ave, Overland Park, KS 66223
(Meet in hotel lobby at 5:00 p.m. for departure)

WEDNESDAY, APRIL 9

8:30 a.m. **Continental Breakfast / Wrap-Up Roundtable** PRESIDENT'S BALLROOM
 Moderator Jeff Trombly, AGTA Executive Director

9:45 a.m. **MCI Airport Landside Operations - Depart hotel for tour**



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REGISTERED SPOUSE / GUEST ACTIVITIES

SUNDAY, APRIL 6

6:30 - 8 p.m.

Kickoff Networking Reception

Casual cocktail attire appropriate

MONDAY, APRIL 7

6 p.m. - 7 p.m.

Cocktail Hour at Hotel Kansas City

Dinner on your own

TUESDAY, APRIL 8

6 p.m. - 8 p.m.

Meet at 5:00 p.m. for departure to Pinstripes Overland Park

AGTA greatly appreciates our conference host and sponsor:
Kansas City International Airport



AGTA would like to thank the following sponsors for their generous contributions which helped make this conference possible:

