

AGTA SAN ANTONIO

FALL 2025 MEETING PROGRAM

Innovation on the Move - Technology Applications in Ground Transportation



September 21-24, 2025



**Embassy Suites Riverwalk Downtown
San Antonio, Texas**



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

Hosted by San Antonio International Airport

AGTA San Antonio 2025 Meeting Program

Innovation on the Move - Technology Applications in Ground Transportation



MONDAY, SEPTEMBER 22 (Continued)

11:15 a.m. **General Session III** MAJESTIC BALLROOM A
Marketing and Technology Strategies to Maximize Airport Parking Revenues

The presentations for this session showcase how airports are using branding, partnerships, and smart technologies to enhance the parking experience and boost revenue. Discussion will occur on the success of Park YYC, a branded parking platform supported by strategic partnerships with the Calgary Flames and the local automobile association. The campaign earned industry accolades for its innovative revenue and marketing concepts, including awards from ACI and IPMI. The session will also feature how parking guidance systems can dramatically improve the traveler experience by reducing the time needed to find a spot—sometimes by up to 30 minutes. It will emphasize how technology helps airports utilize underused areas more effectively, allowing them to better compete with off-site parking alternatives. These session presentations will illustrate the power of combining branding, strategic partnerships, and user-friendly technology to drive parking efficiency, customer satisfaction, and profitability in airport environments.

Panelists Zac Ryan, Calgary International Airport
..... Michael Banesse, ParkHelp USA
..... Carmelo Mannino, Park Guard
..... Steve Ledbetter, GSL Consulting

12:15 p.m. **Luncheon and Speaker** MAJESTIC BALLROOM B

A local historian will provide an engaging presentation that traces the rich and complex history of the Alamo—from its founding as a Spanish mission in 1724 to its pivotal role in the Texas Revolution and the events leading up to Texas joining the Union in 1845. This overview brings to life the significance of the site, offering insights into the people and events that shaped Texas history.

The History of the Alamo Ernesto Rodriguez, Alamo Trust, Inc.

1:45 p.m. **"It's Debatable" - Concurrent Discussion Session I**
Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports.

Breakout Topics:

a) Putting AI & Digital Marketing into Action: Strategies for Ground Transportation Success (with Brianna Miller)

Facilitator Dr. Ray Mundy, AGTA Senior Advisor

AZTEC ROOM

b) What is the Latest in the Rental Car Market?

Facilitator Aaron Flake, Metropolitan Knoxville Airport Authority

TEXAS A ROOM

c) Cybersecurity Threat Assessment

Facilitator Alex Plefka, LAZ Parking

TEXAS B ROOM

3:00 p.m. **Beverage Break / Exhibits Available**
- Sponsored by Spokane International Airport

BALLROOM PRE-FUNCTION

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MONDAY, SEPTEMBER 22 *(Continued)*

3:15 p.m. **"It's Debatable" - Concurrent Discussion Session II**

Breakout Topics:

d) How Airports are Addressing Homelessness

Facilitator Nathan Drechsler, Epic Mountain Express

TEXAS B ROOM

e) Autonomous Vehicle Impacts on Revenue

Facilitator Abu Azam, San Francisco International Airport

AZTEC ROOM

f) Ground Transportation Fee Estimation

Facilitator Alisha Radstake, Kimley-Horn

TEXAS A ROOM

6:00 p.m. **Cocktail Hour**

RIVERWALK TERRACE BALCONY

Dinner on your own

TUESDAY, SEPTEMBER 23

Prior to the General Sessions, please enjoy the Continental Breakfast that is available in the hotel dining area for all Embassy Suites hotel guests.

9:00 a.m. **General Session IV**

MAJESTIC BALLROOM A

Innovative Curb & Parking Management and Technology Applications

This session features the "Perfect Match" curb management strategy, which combines dynamic dispatching technology with segmented curb zones to optimize passenger pick-up operations. By dividing the curb into parking spot-sized zones and evenly assigning customers to these areas, the system significantly reduces double parking, increases throughput, and enhances the overall passenger experience. Pilot results showed shorter wait times and higher customer satisfaction. This strategy is now being expanded to major airports like LGA, MSP, and ORD, demonstrating its scalable impact on airport curb efficiency.

Panelists Quinn Hatoff, Uber
..... Jacob Gonzalez, WGI, Inc.
..... Wes Bain, TIBA Parking Systems

9:45 a.m. **General Session V**

MAJESTIC BALLROOM A

Innovations in Airport Parking and Mobility Technology

A series of expert-led sessions examines how airports are leveraging cutting-edge technologies to transform parking and mobility operations. This session includes a discussion on integrated solutions designed to enhance customer experience, improve accessibility, and reduce congestion across both public and private parking systems. The session will also address how parking guidance technologies not only streamline the traveler journey by directing vehicles to available spaces but also improve security and deliver a rapid return on investment. Next-generation technologies that are deployed at some airports will be highlighted, showing how even small infrastructure upgrades can reduce congestion, improve revenue, and support sustainable design. The session will close out with a presentation on global case studies illustrating how airports are adopting evolving parking and mobility technologies to optimize efficiency, elevate user satisfaction, and generate new revenue streams. Together, these sessions underscored a broader industry shift toward smarter, more adaptive, and customer-focused airport mobility strategies.

PanelistsGuillermo Wulff, Survision
..... Ed Krafcik, Metropolis
..... Jack Ive, Rezcomm
..... Alwyn Veliyeth, Rezcomm

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TUESDAY, SEPTEMBER 23 (Continued)

10:30 a.m. **Beverage Break / Exhibits Available**
- Sponsored by Gatekeeper Systems, Inc.

BALLROOM PRE-FUNCTION

10:45 a.m. **General Session VI**
Advancing Technology Applications

MAJESTIC BALLROOM A

In this session, the application of several advanced transportation and asset management technologies will be explored. Presentations include a discussion of vehicle charging systems that can provide significantly more charging capacity, while allowing airports to use existing electrical infrastructure, thus saving thousands of dollars in installation costs; assessing parking prebooking technology to get the most out of the platform you choose; and the application of free-flow parking technology for airports and how the approach can best be implemented in airport parking garages and lots.

Panelists Stephen Prati, Chantry/BookFlowGo
..... Ken Smith, Premium Parking
..... Bob Andrews, Zevtron USA

11:30 a.m. **General Session VII**
Innovations in Autonomous and Intelligent Transport

MAJESTIC BALLROOM A

This session explores how autonomous transit networks and AI-driven operations are transforming airport ground transportation. Glydways, Ohmio and BusGenius will share how their technologies improve transit efficiency, reduce curb congestion, shorten travel times, and improve the passenger experience. Glydways will highlight its dedicated guideway system, which enables rail-like capacity and reliability at lower capital and operating costs than traditional transit. Its on-demand, nonstop service model is ideal for airport applications such as rental car, parking, and transit connections. Ohmio will showcase its AI-powered autonomous electric shuttles, designed for operation on existing roadways. Focused on safety, flexibility, and sustainability, Ohmio is delivering smart mobility solutions at airports and in urban environments around the world. BusGenius will highlight its intelligent coordination of shuttles to reduce bunching and offer reliable service. The AI-driven auto-dispatch technology of BusGenius is ideal for airports that strive to visit terminals and parking facilities in a steady manner in the midst of changing passenger loads and traffic patterns. The panel will cover implementation considerations, cost and performance metrics, and near-term opportunities for airports to adopt these technologies.

Panelists Zayn Mashat, Ohmio
..... Brian Gettinger, Glydways
..... Don Eisenstein, Bus Genius

12:15 p.m. **Luncheon and Speakers**

MAJESTIC BALLROOM B

- Army Logistics & Air Freight: Enhancing Operational Readiness through Rapid Deployment Solutions Alex West, United States Army
- AGTA Board of Directors Update Dave Bird, AGTA President
- Airport Update and Tour Jennifer Pysher, San Antonio International Airport

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TUESDAY, SEPTEMBER 23 *(Continued)*

- 1:45 p.m. **"It's Debatable" - Concurrent Discussion Session I**
Breakout Topics:
- g) Ground Transportation Labor Challenges** AZTEC ROOM
Facilitator Rob Landry, GO (NETG)
 - h) Airport Access Fees** TEXAS A ROOM
Facilitator John Groden, Parking Concepts, Inc.
 - i) Ground Transportation Management during Reconstruction** TEXAS B ROOM
Facilitator Chance Abbey, Spokane International Airport
- 3:00 p.m. **Beverage Break / Exhibits Available** BALLROOM PRE-FUNCTION
- Sponsored by Gatekeeper Systems, Inc.
- 3:15 p.m. **"It's Debatable" - Concurrent Discussion Session II**
Breakout Topics:
- j) Airport Ground Transportation Accessibility Practices** TEXAS B ROOM
Facilitator Jeff Trombly, AGTA Executive Director
 - k) Gateless and Ticketless Airport Parking** TEXAS A ROOM
Facilitator Brian McGann, Walker Consultants
 - l) Autonomous Vehicle Operations Planning, Data Requirements, Enforcement, and Management** AZTEC ROOM
Facilitator Abu Azam, San Francisco International Airport
- 6:30 p.m. **Off-site Reception and Dinner - Popstroke** - 5539 Presidio Parkway, San Antonio, TX 78249
(Meet at 5:45 p.m. for departure)
- Sponsored by TIBA Parking Systems
- Transportation provided by Spring Bird and GILLIG

WEDNESDAY, SEPTEMBER 24

Prior to the Wrap-Up Roundtable, please enjoy the Continental Breakfast that is available in the hotel dining area for all Embassy Suites hotel guests.

- 8:30 a.m. **Wrap-Up Roundtable** MAJESTIC BALLROOM A
Moderator Jeff Trombly, AGTA Executive Director
- 9:45 a.m. **SAT Airport Landside Operations** - *Depart hotel for tour*
(Transportation from hotel to tour provided by San Antonio International Airport)

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REGISTERED SPOUSE / GUEST ACTIVITIES

SUNDAY, SEPTEMBER 21

6:30 p.m. - 8 p.m. **Kickoff Networking Reception**

Casual cocktail attire appropriate

MONDAY, SEPTEMBER 22

6 p.m. - 7 p.m. **Cocktail Hour at Embassy Suites Riverwalk Downtown**

Dinner on your own

TUESDAY, SEPTEMBER 23

6:30 p.m. - 8:30 p.m. **Popstroke** - 5539 Presidio Parkway, San Antonio, TX 78249
(Meet at 5:45 p.m. for departure)

AGTA greatly appreciates our conference host and sponsor:
San Antonio International Airport



AGTA would like to thank the following sponsors for their generous contributions which help make this conference possible:

